University of North Carolina Kenan-Flagler Business School
UBP Course Evaluations - SSII 2020

Course: BUSI410: Business Analytics-Section 001
Instructor: Dayton Steele *
Response Rate: 26/28 (92.86 %)

1 - The course was challenging and rigorous.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.58
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	1	3.85%		
Agree	(4)	9	34.62%		
Strongly Agree	(5)	16	61.54%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.58	0.58	5.00

2 - The course covered material that is relevant to the business world.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.69
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	1	3.85%		
Agree	(4)	6	23.08%		
Strongly Agree	(5)	19	73.08%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.69	0.55	5.00

3 - The course was structured and well organized.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.77
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	0	0.00%		
Agree	(4)	6	23.08%		
Strongly Agree	(5)	20	76.92%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.77	0.43	5.00

4 - The instructor was prepared and delivered the course effectively.

Dayton Steele

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.81
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	0	0.00%		
Agree	(4)	5	19.23%		
Strongly Agree	(5)	21	80.77%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.81	0.40	5.00

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5 - The instructor was enthusiastic and engaged me in the learning process.

Dayton Steele

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.77
Disagree	(2)	1	3.85%		
Neither Agree Nor Disagree	(3)	0	0.00%		
Agree	(4)	3	11.54%		
Strongly Agree	(5)	22	84.62%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.77	0.65	5.00

6 - Overall, this course provided a valuable learning experience.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.77
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	0	0.00%		
Agree	(4)	6	23.08%		
Strongly Agree	(5)	20	76.92%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.77	0.43	5.00

7 - Considering the nature and scope of the subject, the instructor is an excellent teacher.

Dayton Steele

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Strongly Disagree	(1)	0	0.00%		4.77
Disagree	(2)	0	0.00%		
Neither Agree Nor Disagree	(3)	0	0.00%		
Agree	(4)	6	23.08%		
Strongly Agree	(5)	20	76.92%		

Response Rate	Mean	STD	Median
26/28 (92.86%)	4.77	0.43	5.00

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8 - On average, how many hours per week would you estimate that you spent preparing for this course?

Response Rate	24/28 (85.71%)

- 4
- 7 hours
- 5
- Due to it being a summer class, including the Lab Practice and Homeworks, about 10 hours.
- 6
- 20-25
- 13 hours spent (class time + studying + homework)
- 5
- about 4 hours per day outside of class
- 20
- 7.5
- 10
- 11
- at least 10 hours a week
- 30 hours
- 5
- 12
- 12.5-13 hours a week - split between doing the homework assignments, attending lecture, re-watching lecture videos, and doing the lab practices.
- 6 hours
- I spent approximately 10-15 hours a week preparing for this course.
- usually 30min-90min for daily classes, about 1-2 hours max for lab assignments, and anywhere from 2-4 hours for homework assignments.
- 8
- 5
- 8

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9 - Comments on Course Characteristics

Response Rate	15/28 (53.57%)

- The testing time for midterm is a bit short.
- I really liked this class because it was in the summer. The hard concepts were easier to understand because classes are everyday so I am not forgetting anything over time. This class, I'm sure, will be very beneficial to me in my working life.
- I felt as though the course did a good job of keeping us busy without overbearing work over the summer session. I had an internship alongside the course and felt very busy but I think it would have been a great balance had I just been focusing on the course.
- Lab practices and homeworks were very helpful
- Challenging, but constantly could see the real-world applications
- Useful examples and experience doing data analysis.
- Definitely challenging, but interesting because all of the concepts have real world uses.
- It is a challenging course but very interesting and relevant to the business world. I feel like I have learned a lot about business analytics and now have skills that will set me up for my future.
- It was tough, and very fast paced. The structure of the course helped me a lot overall with my understanding.
- I thought this course was great. It definitely was challenging in some aspects and forced me to think outside the traditional model. It allowed me to learn a concept in terms of the statistical process and then apply it to real business settings.
- Excellent Course, I wish I took this earlier in my undergrad years (like freshman year, I'm a senior) because it incorporates a lot of information learned from STOR 155 and STOR 455. It would've been a great precursor to those classes and I wish I had known about it sooner. It helped me understand a lot of basic concepts which I already had memorized/knew but the instructor for this course explained everything in a much clearer way. This course improved my skills in excel and incorporated statistics knowledge into the business field.
- The course was delivered very well given the virtual approach. While it is more difficult to focus in the online setting, I enjoyed "being" in class each day.
- Great course well taught. First half was particularly interesting to me.
- Great teacher and interesting material
- Well structured

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10 - Comments on Instructor Characteristics

Dayton Steele

Response Rate	22/28 (78.57%)

• I loved having Dayton. He always made sure people understood the content, worked through problems step-by-step, and whenever he was asked a question he wasn't sure about he would look it up and get back to us to make sure we got a clear, complete answer.

• Overall a great instructor that explains things well, but could have slowed down a bit when working with excel.

• Really great! He was very fair explained everything in an accessible, easy-to-understand way.

• I thought that Dayton was a great instructor. He really made things clear to understand (even the hard concepts!). I found his teaching style similar to how I learn so that was a positive.

• Dayton was very enthusiastic and well-informed on all course material. I appreciated his consistency in grading, announcements and energy level because it allowed me to match him and stay thoroughly engaged.

• He's a perfect instructor ! He's well prepared with all the course material and could always solve all the problems.

• Easy to follow along and very helpful, made the course really enjoyable. Thank you!

• great instructor

• Outstanding Instructor. Very motivated and willing to help students. I learned a lot in this course and that is largely due to how he made it feel relevant outside of a classroom setting.

• Dayton was an excellent instructor!

• Excellent. Clearly knows the material very well, answered questions effectively, utilized class time very efficiently, was personable, and demonstrated care for his students.

• Great professor. Provided good examples and a variety of ways to think about the course material. One of the best professors I have had at Kenan-Flagler.

• He was an awesome teacher, always took the time to help or re-explain something, and was encouraging to all of us when the coursework was difficult. He is very knowledgeable about the course content and taught it very well.

• Dayton was very helpful as an instructor. He moved at a good pace and was very clear about every piece of information. While the course was still challenging, I feel like Dayton made sure I understood it at every step and set me up for success in the course.

• Dayton was an excellent instructor. He was always available to answer questions or meet. In fact, there were several consecutive days where I would email him for help, and he would be on zoom with me within a few minutes to walk me through whatever concept I wasn't understanding. He was a great teacher, full of good morale, and was a breath of fresh air after the difficulties of my other online courses.

• Dayton was a great professor, and I thought is business experience was very helpful in delivering the course concepts. He was enthusiastic, and I felt that he truly cared how we were learning the material.

• Excellent Instructor! I greatly appreciated Dayton's fast response to my emails and the way he managed class was both time efficient and super effective. He was great at teaching the content of this course which was a lot to cover in a short period of time. The homework assignments were really reasonable and it was not extremely difficult but did require a bit of time. It required a lot of time because I had to re-watch lecture videos to answer the questions which was really good because it helped solidify my understanding of what I learned from lecture into memory. I'm thankful that I got to take this course with him as he made sure everyone understood the concepts and explained everything really well. His attitude and approach was both professional and positive!

• Professor Steele was excellent. He was well-prepared and did a great job of explaining the material. More importantly, he was approachable and spent so much of his time helping each one of us.

• The class was very manageable when you took the time to prepare for each class and actually tried to learn during each lecture, I thoroughly enjoyed Dayton as a teacher as his teaching style and organization of the class made it very easy for many learning styles to grasp the concepts of what the course aims to cover. whether a student learned better through doing, seeing, hearing, or some combination each class utilized and made the most of all these styles. Having the recorded lecture segments was critical for myself to study for the exams as well as review on the weekends, it's been a hectic summer for us all and his ability to roll with the punches while also helping the class manage was monstrumental towards what I feel like I was able to take away from the class as a whole. Just keep remembering to switch between the slides and the excel while you're using zoom boss. ~ Kurtis

• This was the best remote class I've had. Great mix of lecture, walking through problems. Challenging but not to the point of frustration. Felt like I learned something for the first time in a while.

• Very nice man, always ready to help if asked

• Fantastic instructor